

# GABRIELLA'S KITCHEN

## Gabriella's Kitchen expands distribution with Vons and Pavilions

TORONTO, ON September 12, 2017 – Gabriella's Kitchen, a leading manufacturer of better-for-you foods, is expanding distribution to more than 250 Vons and Pavilions grocery stores across Southern California, including the Los Angeles area. Customers can now find skinnypasta™ GLUTEN FREE, a line of frozen prepared entrees, at Vons and Pavilions. The meals offer superior nutrition, high-quality ingredients and easy-to-heat options for the whole family.

"We are excited to be partnering with Vons to bring our gluten-free products to all of their customers in Southern California," said John Shaw, Senior Vice President of North American Sales at Gabriella's Kitchen. "We believe our food strikes a chord with a growing number of consumers that are interested in pursuing healthy meal alternatives – and the research shows that those consumers are also loyal Vons shoppers. We are looking forward to great things!"

The Gabriella's Kitchen product family also includes the award-winning skinnypasta™ HIGH PROTEIN and skinnypasta™ SUPERFOOD TEFF fresh pastas, and gabbypasta™ KIDS' MEALS. Gabriella's Kitchen products are now available in more than 1,000 retail outlets throughout the United States and Canada.

### **About Gabriella's Kitchen**

Italian sisters Gabriella and Margot Micallef founded Gabriella's Kitchen to create nutritious and delicious foods that everyone could enjoy, regardless of their dietary preferences or restrictions. Naturally, they started with pasta! Using fresh, high-quality ingredients and an artisanal pasta machine, they created the original skinnypasta™, a high-protein, low-carbohydrate and low-calorie pasta with authentic Italian taste. Although Gabriella passed away after a battle with cancer, she remains the company's inspiration. Margot is the company's visionary and, as CEO, she is the driving force behind the Gabriella's Kitchen mission: to transform the way the world eats by offering food with no compromises.

To learn more about working with Gabriella's Kitchen to bring nutritious and delicious foods to your customers, please contact John Show, SVP of North American Sales, at [john@gkskinypasta.com](mailto:john@gkskinypasta.com) or at 410.504.9336.