



skinny pasta™ now available at Safeway and Sobeys

Gabriella's Kitchen continues expansion to satisfy consumers' desires for nutritious and delicious pasta products

TORONTO, ON August 10, 2016 – Gabriella's Kitchen is pleased to announce that its skinny pasta™ products, which are healthier alternatives to traditional pasta offerings, can now be found in the fridge and freezer sections of more than 125 Safeway and Sobeys stores in western Canada. Customers can find stores near them by visiting www.GKskinypasta.com/stores.

"We are thrilled that select Safeway and Sobeys are now carrying skinny pasta™," said Margot M. Micallef, CEO and co-founder of Gabriella's Kitchen. "These stores recognize that customers are looking for healthier alternatives to traditional pasta. We look forward to working with them to provide their consumers with foods that are both nutritious and delicious."

The Gabriella's Kitchen product family includes three lines of pastas marketed under the skinny pasta™ brand: skinny pasta™ HIGH PROTEIN fresh pastas, winner of the 2016 Product of the Year Canada in the pasta category; skinny pasta™ GLUTEN FREE, a line of frozen prepared meals; and skinny pasta™ SUPERFOOD TEFF, fresh pastas made with teff that are gluten-free and a good source of vegan protein.

Gabriella's Kitchen

Italian sisters Gabriella and Margot Micallef founded the company now known as Gabriella's Kitchen to create nutritious and delicious foods that everyone could enjoy, regardless of their dietary preferences or restrictions. Naturally, they started with pasta! Using fresh, high-quality ingredients and an original artisanal Italian pasta machine, they created skinny pasta™, allowing everyone to Love Pasta Again™. In 2009, the sisters began commercializing their non-traditional pasta and, in 2015, the company was renamed Gabriella's Kitchen in honor of Margot's late sister, who remains the inspiration behind the company.

For more information on Gabriella's Kitchen, including where to find skinny pasta™ near you, please visit www.GKskinypasta.com or contact Michelle Mclvor, Public Relations and Communications Manager, at michelle@GKskinypasta.com or at 587.888.1316.